

BIO-DATA

Prof. B.K.KUTHIALA

(Summary)

TOTAL EXPERIENCE (June 2014):	45 years (1971-2014)
MEDIA RESEARCH:	13 years (1971-1984)
MEDIA TEACHING:	26 years (1984-2010)
ACADEMIC MANAGEMENT*	34 yrs. (concurrent with teaching) (1980-2014)

****Vice Chancellor, Director, Course Director, Director- (Public Relations), Dean Academic Affairs, Dean of three faculties and Head of Nine Departments, Proctor, Director- IMC&MT, 1st Appellate Authority, RTI Act.***

Current-

1. Vice Chancellor, Makhanlal Chaturvedi National University of Journalism & Communication, Bhopal. (4 years and 5 month till June, 2014)
2. Director (Hon), Panchnad Research Institute.
3. Vice President, Indian Media Centre.
4. Directors of the Board of Directors of the Hindusthan Samachar (Multilingual News Agency)

Earlier- Director and Professor of Institute of Mass Communication and Media Technology, Kurukshetra University, Kurukshetra., Professor and Dean of the Faculty of Media Studies, Proctor, Head of the Department of Advertising and Public Relations. Also Dean, Faculty of Religious Studies and Head, Department of Religious Studies. Also performed as Dean, Academic Affairs, Dean, Faculty of Information Technology & Computer Sciences, Chairman of the Department of Communication Management and Technology, Department of Printing Technology and also of the Department of Computer Science and Engineering. Also Chairman, Foreign Student Cell of the University at Guru Jambheshwar University of Science & Technology, Hisar.

Chief-Coordinator, UGC Special Assistance Programme (SAP) on human resource development in Internet Journalism. Principle Investigator of major project Research on the Study of Awareness, Motivation and Mobilisation Roles of Print Media in Independence Struggle of India.

Founder teacher in Guru Jambheshwar University and involved with this University right from the planning stage and with its growth and development from the beginning. Responsible for selection of courses and establishment of eight (8) departments. Also held additional charge of the Director, Public Relations of the Guru Jambheshwar University for four years and of Proctor for three years. Secretary, Council for International Affairs and Human Rights and also General Secretary, Centre for Policy Initiative. Active member and office bearer of many international academic and professional bodies.

Earlier in the faculty of the Indian Institute of Mass Communication, New Delhi for 21 years and Kurukshetra University for about two years. A known scholar in the field of Mass Communication and Media Research. More than 100 research reports, more than 80 research papers, about 200 newspaper articles and about 100 radio and TV programmes. Has introduced many innovative and job oriented courses and initiated many new teaching practices and research methodologies. Edited many journals and two books.

Post graduate in Anthropology and also in Sociology. Trained in the Film and Television Institute of India, Pune and Indian Institute of Mass Communication, New Delhi. A trained and practicing computer programmer. A teacher, practitioner and researcher in the field of journalism and media. An established academic manager. Received many awards including outstanding contribution in Higher Education, Chanakya Award, Vedic Ratna, *Guru Shreshtha and Sarvashreshtha Sancharak*.

Contributes regularly in English and Hindi Newspapers Produces, anchors and participates in regional and national Radio and Television Programs. Consultant for newspapers, television channels, advertising agencies and many academic organizations of higher and professional education. Associated actively with UPSC, UGC, IGNOU, NCERT and 20 universities and 22 institutes of higher learning.

Specialisation areas include: Organizational Communication, Feedback Systems, Publicity Campaign Planning, Convergence of Technologies, Media Research and Academic Management. Currently engaged in experimenting with On-line Education, Internet Journalism and Web Radio.

International- Presented a paper in the World Journalism Teachers Conference at AMIC, Singapore, (July, 2007) advocating introduction of Indian Values in Media and also in the International Conference on Convergence, Citizen Journalism and Social Change in the Queensland University of Science and Technology, Brisbane, Australia (26-28 March, 2008) proposing a Non-business Model for Media. "It is Gold Rush in India Media" in January, 2009 in International Conference on New Media in Shanghai University, Shanghai, China, Japan, Indonesia, England, Australia, Singapore, Thailand, South Africa and America.

Born and received education up to graduation at Shimla.
Sixty six years old as on March, 2014.

CONTACT:

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